

# Those Who Inspire Movement



***PRESS COVERAGE***

***2012 - 2020***

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on Televisa at Al Aire Con Paola



Mexico, February 2020

Noticieros Televisa - Al Aire Con Paola

*Interview with Rocio Marfil and IP Leticia Jáuregui*



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Mexico, December 2019

Noticieros Televisa - Al Aire Con Paola

*Interview with Rocío Marfil and IP Santiago Lobeira*



Be curious - Read - Be inspired

# Ghana, February 2020

## Book launch - *Those Who Inspire Ghana*

### News One



# Ghana, February 2020

## Book launch - *Those Who Inspire Ghana*

### Daily Guide Network

## 'Government Determined To Do More For Creative Arts'

By Francis Adda

PRESIDENT AKUFO-ADDI has stated that his government is determined to do more for the creative arts industry in Ghana.

He made the statement at the 2020 State of the Nation Address (SONA) on Thursday when he outlined some of his government's interventions in the sector.

In December 2019, the President inaugurated the National Film Institute (NFI) and several other bodies to support the development of the creative arts industry in Ghana.

The Chairman of the NFI is David Osei. Other members include Justice Yaw Agyemang, Executive Secretary of NFI, Yaw Agyemang, a member of the Creative Arts Council, and several other officials.

Business, Arts & Culture, Ghana's Ambassador to the Ministry of Creative Arts, Dr. Samuel Agyemang, said the NFI will be instrumental in the development of the creative arts industry in Ghana.

The new ambassador also said that the NFI will be instrumental in the development of the creative arts industry in Ghana. He also mentioned that the NFI will be instrumental in the development of the creative arts industry in Ghana.

According to President Akufo-Addi, the creation of the NFI is a step in the right direction to support the creative arts industry in Ghana.

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President Akufo-Addi

## Jackie Appiah, Sarkodie, Others Featured In 'Those Who Inspire Ghana'

By Francis Adda

A NEW BOOK entitled *Those Who Inspire Ghana* features the inspiring stories of some great Ghanaian personalities in the areas of media, creative arts, sports, among others.

This is aimed at encouraging the country's youth to pursue their dreams and believe in themselves for a better future.

Some 74 Ghanaians who were captured in the book include Prof. Azumah Nelson, Sarkodie, Farida Bedwei, Anita Erskine, Jackie Appiah, Prof. Boachie, Reggie Rockstone, Stephen Appiah and several others.

The publication is by Those Who Inspire Ghana, a media, arts and sports organization founded by Delphine Banteh and Markwe Thork.

The book is part of *Those Who Inspire Ghana* series that seeks to inspire and motivate young people who are excited to making their country a better place.

These inspiring people share their life stories, beliefs, emotions, vulnerabilities,

ambitions and vision in order to inspire and empower youth of the book are available to public universities.

The book *Those Who Inspire Ghana* has been published in Ghana, UAE, Nigeria, Hong Kong, Kuwait, Martinique, Bahrain and Panama.

Ghana is the newest country to benefit from publication and also the 10th publication.

It was launched in Accra on February 7 at a ceremony which attracted a number of Ghanaian ambassadors, including Kofi Ofori, Lydia Ofori, Lydia Ofori, Lydia Ofori, among others.

"*Those Who Inspire Ghana*" is considered as a tool for the youth to get inspiration, develop a vision, set goals and achieve their dreams.

As it was done in other countries, the book will be free of charging and will be distributed to all university students, especially the public sector's partners from *Those Who Inspire Ghana*.

Young Ghanaian employ-

ees would also receive books via donations from their own parents or institutions that are part of the *Those Who Inspire Ghana* movement. The main objective of the book is to inspire the youth to pursue their dreams and believe in themselves for a better future.

"We know from experience that the right kind of inspiration can change the course of a young person's life. That's what inspiration is all about, and we're here to inspire that in any way we can," Founder & Publisher Phil Gordon said in a statement to NEWSONE.

"We have spent over a year working on *Those Who Inspire Ghana*, and I am so lucky to have met so many inspiring Ghanaians. The *Those Who Inspire Ghana* book is a testament to their lives and the impact they have made on their country. We are excited to share their stories with the youth of Ghana and to inspire them to pursue their dreams and believe in themselves for a better future."



Jackie Appiah



Prof. Azumah Nelson

## Jackie Appiah, Sarkodie, Others Featured In 'Those Who Inspire Ghana'

February 21, 2020

ENTERTAINMENT



Jackie Appiah

A new book entitled '*Those Who Inspire Ghana*' features the inspiring stories of some great Ghanaian personalities in the areas of media, creative arts, sports, among others. This is aimed at encouraging the country's youth to pursue their dreams and believe in themselves for a better future.

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Ghana, February 2020

Book launch - *Those Who Inspire Ghana*

[GHOne TV](#)



Be curious - Read - Be inspired



Ghana, February 2020

Book launch - *Those Who Inspire Ghana*

Radio Live 91.9FM



Antoine\_Mensah  
**Those Who Inspire**

Feat. **Pilar Carrasco, Lorena Ortiz & Marlene Plomik**

Added on: Feb 6th, 2020 by **Antoine\_Mensah**

179 1 + 1 0 ...



TODAY  
#757K  
THIS WEEK  
#1.10M  
THIS MONTH  
#757K  
ALL TIME  
#1.57M



Antoine Mensah interviews the team behind the tenth edition



Panama, July 2019

Book launch - *Those Who Inspire Panama*  
Telemetro





Panama, July 2019

Book launch - *Those Who Inspire Panama*

RPC Radio





Panama, July 2019  
Book launch - *Those  
Who Inspire Panama*  
La Prensa



Panama, July 2019  
Book launch - *Those  
Who Inspire Panama*  
Panamá América

**La Prensa / Vivir+**

PORTADA PANORAMA HOY POR HOY OPINIÓN PERSPECTIVA DEPORTES ECONOMÍA

SOCIALES

MOSAICO DOMINICAL HORÓSCOPO

JUVENTUD

## La colección de libros 'Those Who Inspire' llega al istmo

En cada país hay personas, populares o anónimas, que inspiran y cambian la vida de los que les rodean. Los libros 'Those Who Inspire' las da a conocer.

Daniel Domínguez - 25 jun 2019 - 00:00h

TEMAS: Libros, Literatura



La edición nacional se presentará en julio. Corresia

**Panamá América**

ECONOMÍA VARIETADES DEPORTES TECNOLOGÍA MULTIMEDIA IMPRESO NYT IN

## Libro busca inspirar a la juventud

El libro estará disponible a inicios de julio.

Lisette Zorrilla C. / [lzorrilla@epasa.com](mailto:lzorrilla@epasa.com) / [@lzorrillaepasa](https://twitter.com/lzorrillaepasa) - Actualizado: 25/6/19 - 05:33 pm



Olga Sinclair es uno de los 48 personajes que forman parte de este libro.

Juventud / Literatura

La colección de libros "Those Who Inspire" busca suscitar la curiosidad de las nuevas generaciones a través de historias apasionantes y reales de personas que representan valores universales y tienen trayectorias únicas.



Bahrain, October 2018

Book launch - *Those Who Inspire Bahrain*

[Al Ayam Media](#)

الصفحة الرئيسية > مقالات

بهدف تمكين جيل الألفية وتشجيعه على تحقيق أحلامه  
بالفيديو.. «الملهمون» يحتفي بسيرة 51 ملهماً بحرينياً

تصوير ومونتاج،  
إيهان الصيرفي

الأيام

More Videos

0:02 / 2:01

شارك في تعليق

YouTube



**Bahrain, October 2018**  
**Book launch - *Those Who Inspire Bahrain***  
**The Daily Tribune**

## Real stories to inspire youth



Shaikh Hisham with organisers at the event.

**TDI | Manama**  
**Harpreet Kaur**

**A** book launched yesterday will portray the stories of 51 inspiring Bahrainis from various walks of life.

'Those Who Inspire BAHRAIN' launch was held at the Bahrain Fort Museum under the patronage of Capital Governor Shaikh Hisham bin Abdulrahman Al Khalifa.

The launch event organised in conjunction with the Manama Entrepreneurship Week, was supported by Labour Fund Tamkeen.

The inspiring biographies of those portrayed in the book include that of Shaikha Al Shaiba, Paratriathlete; Dr Mubarak Najem, Composer and Conductor of the National Band of Bahrain; and Omar Farooq, Filmmaker

and YouTuber.

Speaking to Tribune, Emilia Mireza, Director and Co-Publisher of the book, said, "The purpose of this book is to empower millennials and to boldly encourage them to pursue their dreams and, above all, believe in themselves. The book will allow them to explore a wide spectrum of role models and mentors from their own country."



**Bahrain, October 2018**  
**Book launch - *Those Who Inspire Bahrain***  
**Gulf Daily News**

## 51 Bahrainis who inspire...

FIFTY-ONE inspiring Bahraini personalities are featured in a book that was launched in Bahrain.

*Those Who Inspire* was released at a ceremony at Bahrain Fort under the patronage of Capital Governor Shaikh Hisham bin Abdulrahman Al Khalifa.

The event was held in conjunction with the Manama Entrepreneurship Week, with Yamken as a strategic partner.

Among the prominent personalities portrayed in the publication are composer and conductor of the national band Dr Muharrak Najem, paratathlete Shaikha Al



■ Some of the influential Bahraini personalities and guests during the launch of the book

Shaikha and filmmaker and YouTube influencer Omar Farouk.

The list includes 26 women who have all agreed to provide individual mentoring sessions to the youth as well as participate in discussions at universities. According to

*Those Who Inspire* co-founder and publisher Delphine Birats, inspiration can change the course of a person's life.

"We have the honour to be inspired in every possible way," she said.

Engagement co-ordinator and coun-

try director Amalia Mireva has spent eight months researching and working on this book in Bahrain.

"I was struck by how many Bahrainis I have met and how Bahrainis are dedicated to empowering their youth," she said.

# Bahrain, October 2018

## Book launch - *Those Who Inspire Bahrain*

### Startup MGZN




# Bahrain, October 2018

## Book launch - *Those Who Inspire Bahrain*

### Al Ayam Media

STARTUP MGZN

News Features Opinions Reviews



**FEATURES**

### The latest "Those Who Inspire" book features Bahrainis, here's why you should read it

By Noor Faqih | October 14, 2018

Looking for a new read to stimulate your senses and motivate you? Look no further, because the book [Those Who Inspire Bahrain](#) will be your new cup of tea.

Founded by [Marlene Plomik](#) & [Delphine Baretz](#), Those Who Inspire is a book collection that features stories of some of the best local role models and mentors to encourage millennials to pursue their dreams.

This year, the founders are launching "Those Who Inspire" in Bahrain and it's going to contain 51 inspirational Bahrainis from every corner of the island. Not only that, but the book is going to highlight their experiences, passion, advice and wisdom.

الأيام 26

الإثنين 15 أكتوبر 2018 - العدد 1440 - 10790  
Wednesday 24th October 2018 - No. 14790

بإشراف: عبدعلي قريان  
Qurban@alayam.com - Qurban@gmail.com



تصوير: حسيب جعفر

### بهدف تمكين جيل الألفية وتشجيعه على تحقيق أحلامه

## محافظة العاصمة يطلق كتاب «الملهون» العالي المتضمن سير 51 شخصية بحرينية مؤثرة

برعاية الشيخ خالد بن عبدالرحمن آل خليفة محافظ منطقة العاصمة وبالتزامن مع أسبوع تنمية لريادة الأعمال وبمساعدة لجان من صندوق العمل بتمويل من شركة استثمارية، أطلق المحافظ كتاب «الملهون» (Those who inspire) وهو الكتاب الذي يعرض سيره 51 من البحرينيين الذين من مختلف طرقات الحياة ومنهم طلبة أو طلبة ورياضة الفنون القتالية والفنون حيازة النجم لؤلؤة والليسترو لفرقة البحرين الوطنية، وعرضوا في منتج الإعلام والتكنولوجيا بروتوكول، خصوصا أن الكتاب قد أصدر له نماذج تفاعلية في عدة دول الخليج ودولياً وبهذا المناسبة التي مسافة العاصمة على قدرتها أن رعاية مسابقة العاصمة لهذا الكتاب والتي عملياً مع توجيهها الرامي نحو شعاع الأقدام والأرقام بالجميع العظمى والتي بدوره يثبت في جهود منطقة البحرين لتعويض إنجازات الريادة والابتكار ودعم الفروع الثقافي والفكري، خصوصا أنه يتزامن مع إطلاق مسابقات أسبوع تنمية لريادة الأعمال التي برعاية المنطقة للعام الرابع على التوالي ليؤخذ من حرصنا على استحضارنا التجارب القيمة المستفيدة إلى التميز، وإبراز الدور الذي لعبه في نمو تحفيز روح المبادرة لديهم والتي تضمنت نشاطها على مستقر حياتهم من جميع جوانبها.

من جهته، قالت نائبة مدير البرنامج، الأستاذة عائشة والناظر للكتاب، «لقد البحث لنا لتأثير أن النوع اكتسب من الأهمية باستقلته تغيير مسار حياة شخص يقع بقلبه، وهذا هو الهدف من الأهمية، ولذا العزوة أن تكون عاملاً في الأهمية يأتي طريقة معكاتب.

من جانبها، قالت أماليا حريز، مدير البرنامج في الخبر، «لقد قضيت الأعوام الشهر الماضية في البحرين العمل على هذا الكتاب، وقد أضافني عند البحرينيين الذين الذين أقتلعتهم، وعيد أن البحرينيين مقلدون في صنع عالمهم».



Lebanon, June 2018  
Book launch - *Those  
Who Inspire Lebanon*  
L'Orient Le Jour



Lebanon, June 2018  
Book launch - *Those  
Who Inspire Lebanon*  
Femme #269 July 2018

**LIBAN**

**Lancement de l'ouvrage répertoriant les 60  
personnalités « qui inspirent » la jeunesse  
libanaise**

**SOCIÉTÉ**

*Aïda DELPUECH* | OLJ

30/06/2018

La soirée de lancement du huitième volume de la série *Those Who Inspire* pour le Liban (ceux qui inspirent) a eu lieu jeudi dernier. Célébré en grande pompe à l'École supérieure des affaires (ESA), rue Clemenceau, l'événement a rassemblé la majorité des soixante figures « qui inspirent » évoquées dans le livre, dont trente et une sont des femmes.

Les livres sont distribués gratuitement aux étudiants au sein des universités publiques, ainsi qu'aux jeunes employés des entreprises partenaires du mouvement *Those Who Inspire*. De plus, un livre acheté par une entreprise équivaut à un livre supplémentaire offert aux universités. Transmettre les témoignages des parcours de vie hors du commun pour inspirer et motiver la jeunesse, tel est l'objectif de *Those Who Inspire*. Depuis sa création à Londres en 2011, la société qui a lancé ce projet a parcouru les continents à la recherche d'initiatives et de personnalités remarquables, hommes et femmes de tous horizons, qui, de par leurs initiatives et leurs actions, sont susceptibles de donner une impulsion à la jeunesse locale.

**PARUTION**

**THOSE WHO INSPIRE LEBANON  
SUR LE MARCHÉ**

**P**ortant sur le Liban, le 8<sup>ème</sup> volume de la collection *Those Who Inspire* a pour objectif d'inspirer et de motiver la jeunesse libanaise en lui offrant les témoignages de parcours de vie de 60 Libanais inspirants, dont 31 femmes. Ce livre, libre de publicité et de classement, met en lumière l'expérience, les conseils, les passions et la sagesse de 60 Libanais de tous horizons qui ont le sens du partage avec leur communauté et leur pays et sont des mentors ou en passe de devenir des mentors pour la jeunesse locale. Les livres sont remis gratuitement aux étudiants dans les universités publiques. La soirée de lancement de l'ouvrage eut lieu le 28 juin à l'ESA Business School, en présence de la plupart des Libanais cités dans le livre. Fondé par Delphine Baretts et Marlène Plomik, *Those Who Inspire Ltd* a publié son premier livre *Those Who Inspire* en 2012:



134 | FEMME



**Lebanon, June 2018**  
**Book launch - *Those Who Inspire Lebanon***  
**MTV Lebanon**





Lebanon, June 2018

Book launch - *Those Who Inspire Lebanon*

[An-nahar](#)

Life & Entertainment • Arts & Culture

## Those Who Inspire: Honoring 60 Lebanese influential figures

The international book, in its Lebanese version includes 140 pages, covering stories of 60 Lebanese people that earned their title as inspirational.

by Eddy Ferrer and Karim Wazzan | Source: An-nahar | Date added: 29 June 2018  
| Last update: 29 June 2018 | 17:51



This photo shows some of the inspirational figures featured in the book *Those Who Inspire*, on June 20, 2010. (An-nahar Photo/Karim Wazzan)



# Lebanon, June 2018 Book launch - *Those Who Inspire Lebanon* Executive Bulletin



# Lebanon, June 2018 Book launch - *Those Who Inspire Lebanon* AradAd

**EXECUTIVE BULLETIN**

15 JUNE 2018

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BULLETINS TODAY: Samsung Showcases Ground-breaking Technologies Sha

## Those Who Inspire LEBANON Be Curious - Read - Be Inspired

OL 1st June 5, 2018

**ArabAd**

Advertising Branding Digital Industry Talk Free Talk Events/Awards Art & Design Ads of the Week

## Those Who Inspire LEBANON, a new book set to inspire and motivate Lebanese Youth

Posted on June 05, 2018

*Those Who Inspire Lebanon* is a book that portrays 59 inspiring Lebanese individuals from all walks of life. 'Those Who Inspire' (TWI) is a book first published in 2012 with the aim of shedding light on inspiring people from various countries from around the world, but the book has transformed into something bigger, an inspiring work and movement. *The purpose of Those Who Inspire is to empower Millennials and to boldly encourage them to pursue their dreams and, above all, believe in themselves. Each book explores a wide spectrum of role models and mentors from their own country, sharing their experiences, successes, failures, wisdom and advice. It's a literal roadmap to the future, paved with storytelling, energy, and life.*

Be curious - Read - Be inspired



Lebanon, September 2017

#TOP STORIES

TV Channel MTV



Top Stories - شخصيات لبنانية ملهمة في كتاب - on MTV  
Replay

Shedding light on trending and interesting events and stories from Monday to Wednesday at 11:45 am.

MTV.COM.LB



**Forbes**

ÚLTIMAS NOTICIAS

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FORBES CA

## Those Who Inspire, un libro para inspirar a los jóvenes mexicanos

*Este proyecto nace con la idea de ser un regalo y servir a los jóvenes mexicanos a conocer modelos inspiradores dentro de su ciudad o país y así hacer un cambio.*



Mexico, June 2018  
Book launch - *Those Who Inspire Mexico*  
[Forbes México](#)

Be curious - Read - Be inspired



Mexico, June 2018

Book launch - *Those Who Inspire Mexico*

[Noticiero Televisa](#)

televisa.NEWS

FORO EN VIVO

PRESENTAN A LAS PERSONALIDADES MÁS INSPIRADORAS DE MÉXICO

POR: NOTICIEROS TELEvisa  
FUENTE: FOROTV  
JUNIO 4, 2018  
NACIONAL |  
ENTRETENIMIENTO Y ESPECTÁCULOS

thosewhoinspire.com

FORO TV

LA PUEDE VER POR EL CANAL 9.2 EN MONTERREY, AGUASCALIENTES, ACAPULCO, TORREÓN 09:26



Mexico, May 2018  
Book launch - *Those Who Inspire*  
*Mexico*

[Huffington Post](#)

EDITION  
© MX

**HUFFPOST**

f t p s

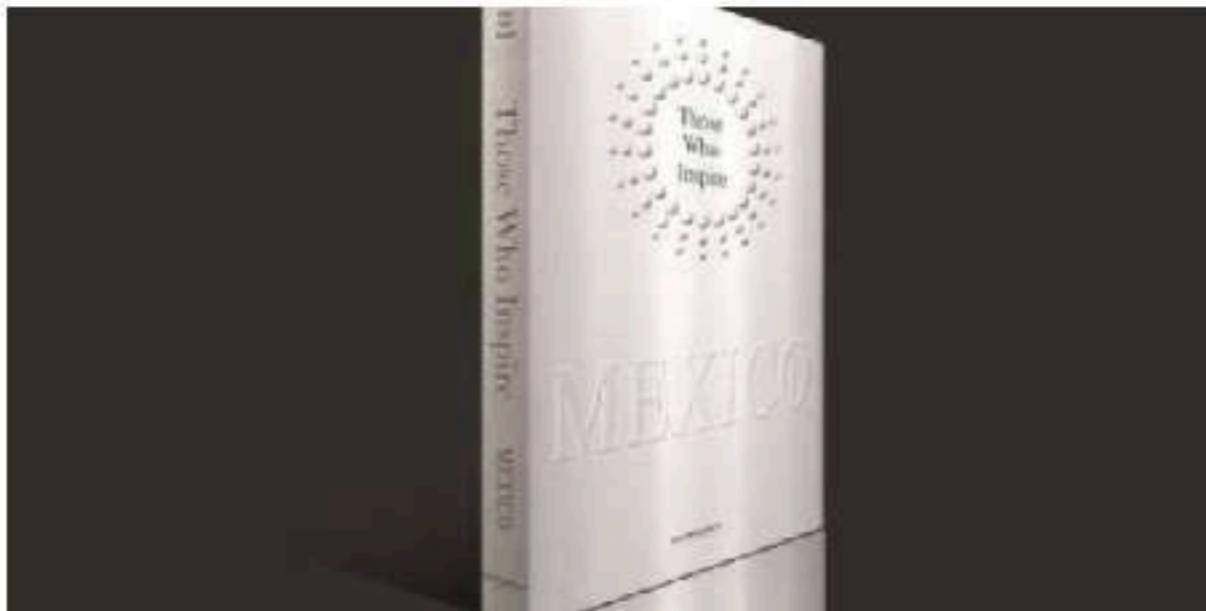
MÉXICO INTERNACIONAL UN MUNDO MEJOR ESTILO DE VIDA ENTRETENIMIENTO VOCES VIDEO MÁS

09/05/2018 11:18 AM CDT | Actualizado 09/05/2018 12:39 PM CDT

# Mexicanos que inspiran a los mexicanos

Un libro para jóvenes con las historias de más de 100 emprendedores entre los que destacan Pedro Kumamoto, Eufrosina Cruz, Gina Diez Barroso, Alejandro Ramírez y David Cohen Sitton.

 Par Redacción



Mexico, May 2018  
 Book launch - *Those Who Inspire Mexico*  
El País



EL PAÍS  
 verne

GENTE INTERESANTE

## Seis jóvenes mexicanos que buscan motivar a los universitarios

- El libro 'Those Who Inspire' (Aquellos que inspiran) contiene historias de mexicanos destacados en diversas disciplinas

DARINKA RODRIGUEZ 18 MAY 2018 01:13 CEST

Un emprendedor, una astronauta, un youtuber, un futbolista y un atleta paralímpico, entre otras personalidades, serán el centro de atención de universitarios mexicanos gracias a un libro. *Those Who Inspire* (Aquellos que inspiran) es un libro que contiene 107 historias de mexicanos que han conseguido triunfar en sus campos y que se ha empezado a distribuir en las universidades públicas de México esta semana.

Rocío Marfil, editora de este ejemplar, cuenta a *Verne* que buscan generar un impacto positivo entre los universitarios mexicanos al compartir historias de éxito. "Me gusta pensar que es un arma de inspiración masiva, porque son más de cien figuras que están cumpliendo un sueño y al mismo tiempo hacen algún tipo de actividad filantrópica", explica vía telefónica.

Hay personalidades de todo tipo: políticos, deportistas, periodistas, empresarios, músicos y artistas, solo por mencionar algunos. La ventaja de este libro, dice Marfil, es que los jóvenes pueden estar en contacto con estos mexicanos a través de su plataforma y enviarles un mensaje directo.

Mexico, May 2018  
 Book launch - *Those Who Inspire Mexico*  
El Universal

EL UNIVERSAL

PRESENTAN PROYECTO

POR ELLOS

Ellos nos inspiran

Más de 100 mexicanos aparecen en el libro *Those Who Inspire*

MANGEL GUILLET

El libro 'Those Who Inspire' (Aquellos que inspiran) es un libro que contiene 107 historias de mexicanos que han conseguido triunfar en sus campos y que se ha empezado a distribuir en las universidades públicas de México esta semana.

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El dato

El libro 'Those Who Inspire' (Aquellos que inspiran) es un libro que contiene 107 historias de mexicanos que han conseguido triunfar en sus campos y que se ha empezado a distribuir en las universidades públicas de México esta semana.



## Mexico, April 2017 CNN Latin America





THOSE  
WHO  
INSPIRE

Kuwait, April 2018

Book launch - *Those Who Inspire Kuwait*



Those Who Inspire Movement





**Kuwait, April 2018**  
**#Hala Kuwait**  
**TV Channel KTV2**  
**Book launch**





**Kuwait, January 2018**  
**#YOUTH TALK**  
**TV Channel KTV2**



THOSE  
WHO  
INSPIRE®

وكالة الأنباء الكويتية (كونا)  
Kuwait News Agency (KUNA)

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endolencos over-UB train accident victims Report: Egyptian leader's visit to Muscat of special significance Kuwaiti pr

Human

### "Those Who Inspire" more than a book on inspiration

28/11/2017 | LOC10:42 | Kuwait News  
07:42 GMT

"Those Who Inspire" is a book published with the aim of shedding light on inspiring people from various countries from around the world.

**Kuwait, November 2017**  
***Those Who Inspire Kuwait***  
**Kuwait News Agency (KUNA)**



Hong Kong, November 2016

Zolima CityMag

Those Who Inspire Hope in Hong Kong

CULTURE PEOPLE ART HISTORY DESIGN RECREATION WHAT'S ON SUBSCRIBE TO ZOLIMA CITYMAG

**SU-MEI THOMPSON**  
CEO  
*The Women's Foundation*

**W**hen you're striving to build a career, it can be an easy to lose you mind in the work. It's a constant to-do list. Thompson knows well from her own experience in balancing a corporate career, motherhood, marriage, friendships - the very fabric of life itself. The biggest lesson she's learnt: "Don't build a life in the context of your career - but build a career in the context of your life," she advises. "It's

(TW) which she has led since 2008, helps women and girls to do. TW's mission is to empower Hong Kong girls and women from all walks of life. The organization strives to conduct ground-breaking research, run innovative anti-ragging awareness programmes and engage in activities and advocacy to drive meaningful change. One of the most interesting aspects about Su-Mei's involvement with TW is her move to the MCC sector after a prolific business career, including seven years as a corporate finance lawyer with Linklaters, one of the world's leading international law firms, four years working at W&A

**BARRY JOHN SMITH**  
Chief Superintendent  
of Police & District  
Commander -  
Kwun Tong

**"I** was scouting for good talent" says Barry John Smith of his decision to move from England to Hong Kong in 1985, but a little before, while at university he had applied to join the then Royal Hong Kong Police Force and was recruited almost immediately. "I was twenty-one years old and just decided to go for it." Less than a year later, he was an Inspector on the streets of Hong Kong. "The city is an exciting

community based programme that was sport and active engagement with role models to positively influence at-risk youth. The project was born out of an adventure camp for boys run by volunteer police officers. "These kids were causing problems on the streets - they didn't like us and we didn't like them. We decided we had to try something different," Barry recalls.

**Over the course of a weekend at the camp, the boys were encouraged to push their limits through physically and mentally challenging activities that they would normally**

**ANSON CHAN**  
*Conscience  
of Hong Kong*

**A**t the peak of her career, Anson Chan was listed as one of the most powerful women in Asia. Extraordinarily accomplished, yet down-to-earth, she started her war as First Assistant Secretary for the Civil Service to Chief Executive of Hong Kong, serving a plethora of administrations and breaking the mould that characterized the city. In 2005, Chan resigned to form her own party in Hong Kong

integrity comes straight from Chan's first role model, her mother. With four children, Chan had to - not long after the family migrated to Hong Kong - she raised eight children while simultaneously pursuing a successful career as an artist. "I think my mother probably inspired her work," Chan says. "She always taught us to persevere through all odds and to be unswerving to all around us." Anson Chan resigned her job in 1992, she quickly got her own room in her own apartment for a problem with the Hong Kong Government rather than putting her children in a normal school. Chan's first was off, and people kept telling

INTERVIEWS  
PEOPLE  
PORTRAITS

Those Who Inspire  
Hope in Hong Kong

Hong Kong is divided. Anyone who follows the news knows as much. But the cleavage isn't just political - it's social and cultural, too. It's a rancour that ruins family dim sum, a poison that feeds conspiracy theories and bitter resentments.

"It used to be possible to disagree with someone without coming to blows," says former Chief Secretary Anson Chan, a veteran civil servant and democracy advocate who has been described as the "conscience of Hong Kong."

# Those Who Inspire Hong Kong South China Morning Post



# Those Who Inspire Hong Kong Apple Daily Newspaper



Be curious - Read - Be inspired



# Nigeria, September 2015

## *Those Who Inspire Nigeria*

### The Guardian

 Friday 11 March 2016

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## Those Who Inspire: Nigeria... promoting mentorship, motivating the youth

By Editor | 18 September 2015 | 12:00 am

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### As Zurriel Oduwole visits schools in Abuja today

THE international communications company, Those Who Inspire Ltd, has released the third volume in their Those Who Inspire Collection entitled Those Who Inspire: Nigeria.

The new publication, which was formally presented to the public yesterday in Abuja, portrays 90 Nigerians from all walks of life across all of Nigeria. The book, which is free of advertising and ranking, promotes the values of citizenship, community partnership and mentoring. Each page highlights the advice, experience and wisdom of Nigerian nationals who have achieved their dreams, simultaneously adding value to the community and are mentors or in the process of becoming mentors. Its main goal is to inspire and motivate Nigerian youth.



Zurriel

Among distinguished personalities profiled in the book are former President Olusegun Obasanjo; the Nobel laureate, Prof. Wole Soyinka; hip-hop singer, 2face Idibia and many more



**Nigeria, September 2015**  
***Those Who Inspire Nigeria***  
**on AIT TV**  
**#KAKAAKI SHOW**  
**#MATTER ARISING**



**Nigeria, September 2015**  
***Those Who Inspire Nigeria***  
**on Radio**  
**#MORNING CROSSFIRE SHOW**



# UAE, December 2014 *Those Who Inspire UAE* Gulf News



# UAE, November 2014 Book of stories by Emiratis in English and Arabic launched Khaleej Times

## GULF NEWS **EDUCATION**

February 4, 2018 | Last updated 1 minute ago

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### Digital version of the book 'Those Who Inspire: UAE' launched

The Hamdan Bin Mohammad Smart University launched the book in an effort to inspire younger generations

Published: 17:43 December 8, 2014  
Staff Report

GULF NEWS 

Dubai: The digital edition of the book *Those Who Inspire: UAE*, which documents experiences of 60 innovative Emiratis, was launched by the Hamdan Bin Mohammad Smart University (HBMSU).

As part of a joint initiative between the book's French authors, Delphine Barats and Marlene Plomik, and the office of Shaikh Hamdan Bin Mohammad Bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of Dubai Executive Council and President of HBMSU, the digital version of the book was launched for HBMSU's learners and staff who will be able to access it at the university's e-library and Virtual Executive Club.

Khaleej Times NEWS NATION BUSINESS GOLD/FOREX SPORTS TECHNOLOGY ENTERTAINMENT PH  
GENERAL | ABU DHABI | DUBAI | SHARJAH | RAS AL KHAIMAH | FUJAIRAH | UMM AL QUWAIN | AJMAN | GOVERNMENT | CRIME

The book sets a role model for young UAE nationals to give more to their country and to all those staying here, be they locals or foreigners, he added.

Dubai: Never give up, do something you love, identify your merits and demerits, keep practicing, bring happiness to others, make life easier for those in need for help, take the risk, be patient, and pass knowledge and expertise to others.



Shaikh Nahyan bin Mubarak with Delphine Barats (left) and Marlene Plomik at the launch of the book *Those Who Inspire: UAE* in Dubai on Wednesday. — KT photos by Mohammad Mustafa Khan

These are some of the inspirational pieces of wisdom focused on in 'Those Who Inspire: UAE', a book that was launched on





THOSE  
WHO  
INSPIRE

Oman, December 2012  
*Those Who Inspire Oman*  
Muscat Daily

Oman, December 2012  
*Those Who Inspire Oman*  
Muscat Daily

**NATION**  
04 MUSCAT DAILY | SATURDAY, DECEMBER 08, 2012

## New book profiles 49 inspirational Omanis

Delphine and Marlene at the launch of their book about Oman

**Our Correspondent**  
Muscat

A book on inspirational Omanis, *Those Who Inspire* by Delphine Berthel and Marlene Marini, was launched at The Club Muscat recently in the presence of around 150 dignitaries.

The two women, who have been various roles of life, who according to the authors, have the ability to inspire changes in society, have been profiled in the book.

"We want the young Omanis generation to be inspired by their own Omanis stories," said Delphine. In the book, there are some who run large businesses, someone who is setting careers on fire and some who are doing good. We want people to read it and feel it's their own story."

The French authors feel that across the world, the younger generation is well as inspired as the previous one. "So we want young Omanis to follow the path they could become the good 'Father of the Nation', or 'Mother of the Nation' or 'Builder of the Nation'." said Marlene. "It is not just easy for the people mentioned in the book. They worked hard to reach where they are today."

If that, the authors of *Those Who Inspire* to compile the 208-page book, which has been published in English and Arabic. "This way the message can be communicated to all the people in the country," said Marlene.

Total of 2,000 copies of the book will be donated to the Ministry of Education.

"Books will be distributed to various colleges and universities across the Sultanate," she added.

The authors said that they have travelled to about 40 countries, but have never been as inspired in Oman.

"The experience has been fascinating and we feel it is time with Oman. All 49 stories are there in our hearts. We would like to say 'thank you Oman'," added Marlene.

## 2,000 copies of 'Those Who Inspire' donated to MoE

**Our Correspondent**  
Muscat

The authors of *Oman: Those Who Inspire* donated 2,000 copies of the book to the Ministry of Education (MoE) on Tuesday. H E Dr Hamood Khalifa al Harthi, Undersecretary for Education and Curricula at MoE, was the guest of honour at the occasion.

"We are very happy to receive these books. The people profiled in the book will act as role models for Omanis. It will also motivate and inspire students. We will ensure that students from grades 10 to 12 read this book," H E Harthi said.

Saleh al Jabri, centre manager of Oman Sail, Aadhya Khimji, director of Ramesh Khimji Group, Maryam al Zaidi, director of the

The authors with dignitaries at the ceremony to donate copies (Muscat Daily)

Omani Society for Fine Arts, Azzan al Kindy, an engineer at Schlumberger Oman and Jumana al Ghassani, a student - who have been profiled in the book - also attended the event.

"It is a proud feeling to be part of a book like this and to convey my message as an inspiration. I think everyone should be open to learning, wherever and whatever aspect of life you are looking at," said Khimji. "I was inspired by many people in my life - young and old. That my story is taken as an inspiration gives me a wonderful feeling," said Kindy. The book is available in English and Arabic at Caravans, Surooj Plaza for ROBO and can be ordered on the Facebook page by the same name.

**We believe in touching the lives of the youth by  
sharing local, inspiring stories**



**[www.thosewhoinspire.com](http://www.thosewhoinspire.com)  
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