

Those Who Inspire Movement



PRESS COVERAGE
2012 - 2021



Morocco, February 2021 Book launch - *Those Who Inspire Morocco* Conjoncture



L'édition marocaine du livre Those Who Inspire est parue

Après Oman, le Mexique, Hong Kong ou encore le Nigeria, c'est au tour du Maroc d'avoir son édition du livre « [Those Who Inspire](#) ». Le concept de cette initiative lancée par Delphine Barret et Martine Flomik est s'inspirer la jeunesse marocaine à travers des portraits de 30 Marocaines et Marocains de tout horizon et aux parcours exceptionnels. Pour n'en citer que quelques-uns : Souhila Baibanou, alchimiste et aventurière, Ghélia Lehlou Yacoubi, entrepreneur, Marwa Azeumat, activiste numérique, Mohamed Amine Zariat, entrepreneur social et président TIBU Maroc, Mahi Binebine artiste et écrivain, ou encore Mohammed El-Hadri, CTO de Digimind.

Offerts aux étudiants des universités publiques, les livres Those Who Inspire visent à encourager les jeunes à poursuivre leur rêve et à croire en eux-mêmes. Dans le cadre de ce projet, les jeunes ont également la possibilité de participer à des « Inspiring Days » dans les Universités et entreprises partenaires et d'accéder aux réseaux local et international de mentors.

L'initiative est soutenue par des partenaires institutionnels et privés, c'est pourquoi plus les partenaires seront nombreux, plus le nombre de livres distribués et l'impact seront importants.

Trois mois après publication, la version online du livre Those Who Inspire Morocco sera disponible gratuitement sur le site web <https://www.thosewhoinspire.com/get-inspired/book-collection>

*Listen twice per month WI interview
on Ingrid y Tamara MVS102.5*



Mexico, 2021

Ingrid y Tamara MVS102.5
*Interviews with Rocio Marfil
about stories of Inspiring People*

**Beneficios de los alimentos
del mar, México Inspira y
David Otero con nuevo
disco.**

INGRID Y TAMARA EN MVS 102.5

30 Mar • 1hr 24min

...

30 Mar • 1hr 24min

[See all episodes](#) >

**El personaje de México inspira:
María Reyna, Mario Borghino y
cómo la paranoia puede jugar a
nuestro favor y lácteos en
Nutrición.**

INGRID Y TAMARA EN MVS 102.5

3 Mar • 1hr 34min

...

3 Mar • 1hr 34min

[See all episodes](#) >

*Read every month TWI article
in Panorama El Heraldo de México*



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INSPIRE®

Mexico, 2021

Panorama El Heraldo de México

Articles by Rocio Marfil about stories of Inspiring People



Those Who Inspire Movement

Dominican Republic, 2020

Those Who Inspire

Dominican Republic

Revista Mercado

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Entrevista

MARILYN PLUMB & DILENE BARROS
EN INFLUENCIAL AUTHOR
AND BUSINESS LTD.

¿Por qué Those Who Inspire?

Imaginete cómo sería el mundo sin inspiración. Es difícil de imaginar considerando lo importante que es. Sin ella no hay ideas, ni acción, ni progreso.



¿Qué es TWI y qué hace este instituto?

TWI pretende de regreso a los siglos de antigüedad, donde podíamos inspirar a las nuevas generaciones para que lograran los grandes y la continua mejoría. Nosotras queríamos ver una sociedad más solidaria y más socializada. Queríamos que las personas pudieran seguir su propia senda y tener ejemplos claros de que todo es posible. Esas palabras motivaron a seguir de su propio país. ¿Cómo podemos contribuir a que todo es posible? Esas palabras motivaron a seguir a la juventud a que crezcan en su propia senda, la sigue en el mundo.

¿Cuál es el objetivo de crear este colectivo de libros?

La edición de libros Those Who Inspire, que hoy en 'The Great Movement', tiene por objeto mostrar la cantidad de las nuevas generaciones solidarias y la Generación Z. Con Those Who Inspire, se está compartiendo solidaridad.

muchos experimentantes y novedosos pensamientos que representan valores universales y tienen inspiración en todos. Modelos en los que aspirar y a los que aspirar. Independientemente de su inspiración o condición profesional, nuestras personas inspiradoras se comprometen a ser portadores de valores, enseñanzas y padres con las nuevas generaciones solidarias y la Generación Z. Con Those Who Inspire, se está compartiendo solidaridad.

En ese punto de tiempo Those Who Inspire nació escritos en inglés y en el idioma local del país del que se trataba. El modelo es digitalizado de Those Who Inspire ya sea que: Leer, Leer tanto libro como posible a los millennials a través de diferentes colaboraciones con empresas e instituciones. Es éste de los libros se dirigen a los empleados de las empresas multinacionales, y de otra manera, a los miembros del público.

¿Qué cualidades deben de poseer estas personas inspiradoras?

En cada país, sociedad, o grupo encontramos personas populares o anónimas, que inspiran y motivan la vida de los demás. A través de sus acciones, attitudes, habilidades y elección de vida, están siendo ejemplos valiosos. La persona inspiradora es constante y comparte en sociedad, convirtiéndose en una gran fuente de inspiración para los demás. Basadas las Fundación IP, Inspiring People, Resonate, Inspiration. Tienen ése se elaboren del país representando un valor universal y ser fuente de inspiración. Estas personas son su trabajo, su solidaridad y contribución

a la sociedad (y viceversa). Algunas, muchas, otras, se inspiran y comparten con su familia con la juventud en una universidad (a través de la organización de TWH Inspiring Days).

¿Cuáles libros han ya publicados?

Nuestra colección de libros se compone de una docena de ejemplos entre los que incluye y los que están en fase de producción. Qatar, Emiratos Árabes Unidos, Hong Kong, Nigera, México, Kuwait, Libano, Bahrain, Tanzania, Ghana, México Potosí, Ecuador, Panamá y otros. Rep. Dominicana, comprenderán Alejandro Andrés. La experiencia internacional del equipo de Those Who Inspire, con más de mil entrevistas en más de 50 países, apoya la expansión global a cada edición. Cada país nos cuenta las historias, a través del storytelling, de entre 40 a 50 IP, tienen trazos comunes unidos, de todos los ámbitos de la vida.

Alejandro Andrés es el director editorial de Those Who Inspire RD, ¿qué qué eligieron como autor?

Ten el primer libro en un país de Latinoamérica, México, decidimos tener un país pequeño para abrirla al mundo como Perú, Chile, Costa Rica, Ecuador, y como un país que tiene la cultura más rica del Caribe. Inspiring, muy rica culturalmente y más ambientalmente (ver como es la República Dominicana).

¿Qué te han identificado en el país?



"En Those Who Inspire creemos que todo empleza con la inspiración"



ALEJANDRO ANDRÉS
DIRECTOR EDITORIAL
THOSE WHO INSPIRE RD

Entre muchas otras personas, inspiradoras fueron entrevistadas ya a Freddy Cisner, José Mirmel, María Auxiliadora Leiva, Pedro Bustamante, Eman Vildósola, Lucille Boudreau, Dominique Bladuau, Estefanía de Moya, José Fuman, Lourdes Llamanas, María Alicia Hernández, que son fuentes de inspiración para las personas y contribuyendo a que las personas crezcan y el libro tendrá una mayoría de países, compuesto

del mismo, para que todo se quede en esa memoria, momentáneamente se vende en 30 países a personas que pueden y desean obtener sus servicios, tal y como ellos lo hacen en su memoria.

Otra novedad, una adquisición que se va a implementar a principios en la República Dominicana la versión digital del libro. Those Who Inspire Corporate, consistente por tener esta mejoría interactiva.

Al igual que lleva el concepto físico del libro, retira a una selección de los miembros de una empresa, dando los diferentes a los colaboradores, para que avale en un ambiente genial y cercano de conocimiento interactuar con los empleados dominicanos. También en la versión corporativa un útil complemento para promover la comunicación entre todos aquellos que comprenden la gran familia de la que conforman cada empresa, ya especial en estos tiempos de interacciones digitales, lanza de libros familiares con los que todo sea cada uno la familia que trabaja su quehacer profesional diario, dar voz a todos los que dan su trabajo y desarrollo y darles la posibilidad de inspirar de su país, cada uno.

¿Qué impresiones has recibido? "Inspiring" parece ser la palabra de orden hoy en República Dominicana, inspirando por primera vez un nuevo mundo, tal el golpe recibido por la pandemia, para transformar su propio destino, para reinventarse como sociedad, para enseñarla, para ocupar las horas de pleno, para querer mejor las personas, para vivir más días, para crecer y sentirse perdida, para inspirar de su país, cada uno.

¿Cuándo se vuelve el libro? Seguramente final de año, si todo va bien, estar disponible de manera gratuita en el sistema público interativo, para impactar a los sistemas de mil jardines con el libro físico y a través más con la versión digital.

Watch every month TWI
on Televisa at Al Aire Con Paola



Mexico, February 2020

Noticieros Televisa - Al Aire Con Paola
Interview with Rocio Marfil and IP Leticia Jáuregui



*Watch every month TWI
on Televisa at Al Aire Con Paola*



Mexico, December 2019

Noticieros Televisa - Al Aire Con Paola

Interview with Rocio Marfil and IP Santiago Lobeira



Be curious - Read - Be inspired

Ghana, February 2020

Book launch - Those Who Inspire Ghana

News One

THOSE
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NewsOne

NewsOne Entertainment

Friday, February 21, 2020

'Government Determined To Do More For Creative Arts'

H/E Francis Atuobi

PRESIDENT AKUFO-ADDO has stated that his government is still committed to improving the creative arts industry in Ghana.

He made this known at the 2020 State of the Nation Address (SONA) on Thursday after his 'briefed' some of his government's achievements in the sector.

In December 2019, the

President inaugurated the

National Film Authority

(NFA) and announced

its commitment

to improving the creative

arts industry through

the arts.

The Chairman of the NFA

in Dr Boakye

Yaa-Akufo-Addo,

Executive Secretary

of NFA, Mr Alhassan

Aminu, a representative

of the Copyright

Office, Mr

Amidu Adoboli,

Minister of the Ministry

of Culture,

Mr

Francis Atuobi

and others attended the

ceremony.

He said the

government

is determined to

improve the creative

arts industry through

the NFA.

According to President

Alhassan Adoboli,

the creation of the

NFA is a step in the right

direction to move forward the

industry in various

development.

"We are committed to the

industry," he stated.

"We are considering the

construction of the very first

sewing school in Ghana

and note to the develop-

ment of the creative arts

industry just as for the

constitution of Ghana in

1957, our country was

determined to become"

Business Arts & Culture, Deaf

Citizenship of the Ministry

of Communications, Dr

Surud Agyeiwa of the

National Film, Television and

Radio Commission (NFTC) and

President of the Ghana Arts

Council.

The new arts advisor is

President of the Film Distributors

Association of Ghana, Kofi

Sursey of the Ghana Academy

of Film & Television, Kwesi Offen-

eng, Director of the African

Visual Rights Owners Associa-

tion, Michael Nkrumah-Akyeampong

of the Film Distributors

Association of Ghana, Kwesi

Offeneng, Director of the

Media Commission (MCA), and

Ernest Boateng, a member of

Television stations.

MCA is one of government's

ministries to support

the creative arts.

According to President

Alhassan Adoboli, his

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constitution of Ghana in

1957, our country was

determined to become"

he added.

The President's State of the

Nation Address (SONA) on Thursday

which attracted a number of

Ghanaians who were

invited to the ceremony

included Prof. Azumah Nelson,

Sarkodie, Farida Bedwei,

Anita Erskine, Jackie Appiah,

Prof. Boachie, Reggie Rockstone,

Stephen Appiah and several

others.

The book is part of Those

Who Inspire Limited, a

media and publishing company

headed by Delphine Barro

and Marissa Flora.

The book is part of Those

Who Inspire collection that

includes books featuring

people who have dedicated

their lives to making their

countries a better place.

These inspiring people

share their life stories, beliefs,

emotions, vulnerabilities,

strengths and challenges they

have faced in their lives.

Young Ghanaians employ-



Jackie Appiah, Sarkodie, Others Featured In 'Those Who Inspire Ghana'

H/E Francis Atuobi

A NEW book entitled 'Those Who Inspire Ghana' features the inspiring stories of some great Ghanaians who are working in the areas of media, creative arts, sports, among others.

This is aimed at encouraging the country's youth to pursue their dreams and believe in themselves for a better future.

Some 74 Ghanaians who were captured in the book included Prof. Azumah Nelson,

Sarkodie, Farida Bedwei,

Anita Erskine, Jackie Appiah,

Prof. Boachie, Reggie Rockstone,

Stephen Appiah and several

others.

The book is part of Those

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have faced in their lives.



Ghana, February 2020

Book launch - Those Who Inspire Ghana

Daily Guide Network

Jackie Appiah, Sarkodie, Others Featured In 'Those Who Inspire Ghana'

February 21, 2020

ENTERTAINMENT



Jackie Appiah

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Those Who Inspire Movement



Ghana, February 2020

Book launch - *Those Who Inspire Ghana*

[GHOne TV](#)



Be curious - Read - Be inspired



Ghana, February 2020

Book launch - *Those Who Inspire Ghana* Radio Live 91.9FM



Antoine_Mensah
Those Who Inspire

Feat. Pilar Carrasco, Lorena Ortiz & Marlene Plomik

Added on: Feb 6th, 2020 by Antoine_Mensah



TODAY

#757K

THIS WEEK

#1.10M

THIS MONTH

#757K

ALL TIME

#1.57M

Antoine Mensah interviews the team behind the tenth edition



0:00

17:31

Those Who Inspire Movement



Panama, July 2019

Book launch - *Those Who Inspire Panama*
Telemetro





Panama, July 2019

Book launch - *Those Who Inspire Panama*
RPC Radio



Panama, July 2019
Book launch - *Those
Who Inspire Panama*
La Prensa



Panama, July 2019
Book launch - *Those
Who Inspire Panama*
Panamá América

La Prensa / Vivir+

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[SOCIALES](#)

[MOSAICO DOMINICAL](#) [HORÓSCOPO](#)

[JUVENTUD](#)

La colección de libros 'Those Who Inspire' llega al istmo

En cada país hay personas, populares o anónimas, que inspiran y cambian la vida de los que les rodean. Los libros 'Those Who Inspire' las da a conocer.

Daniel Domínguez · 25 jun 2019 · 00:00hs

TEMAS: [Libros](#) / [Literatura](#)



La edición nacional se presentará en julio. Cortesía

Panamá América

[ECONOMÍA](#) [VARIEDADES](#) [DEPORTES](#) [TECNOLOGÍA](#) [MULTIMEDIA](#) [IMPRESO](#) [NYT IN](#)

Libro busca inspirar a la juventud

El libro estará disponible a inicios de julio.

Lissette Zorrilla C. / [Izorrilla@epasa.com](#) / [@Izorrillaepasa](#) - Actualizado: 25/6/19 - 05:33 pm



Olga Sinclair es uno de los 48 personajes que forman parte de este libro.

[Juventud / Literatura](#)

La colección de libros "Those Who Inspire" busca suscitar la curiosidad de las nuevas generaciones a través de historias apasionantes y reales de personas que representan valores universales y tienen trayectorias únicas.

Be curious - Read - Be inspired



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Bahrain, October 2018

Book launch - *Those Who Inspire Bahrain*
Al Ayam Media



Those Who Inspire Movement



Bahrain, October 2018
Book launch - *Those Who Inspire Bahrain*
The Daily Tribune

Real stories to inspire youth



Shaikh Hisham with organisers at the event.

TDT | Manama
Harpreet Kaur

A book launched yesterday will portray the stories of 51 inspiring Bahrainis from various walks of life.

'Those Who Inspire BAHRAIN' launch was held at the Bahrain Fort Museum under the patronage of Capital Governor Shaikh Hisham bin Abdulrahman Al Khalifa.

The launch event organised in conjunction with the Manama Entrepreneurship Week, was supported by Labour Fund Tamkeen.

The inspiring biographies of those portrayed in the book include that of Shaikha Al Shaiba, Paratriathlete; Dr Mubarak Nadjem, Composer and Conductor of the National Band of Bahrain; and Omar Farooq, Filmmaker

and YouTuber.

Speaking to Tribune, Emilia Mirea, Director and Co-Publisher of the book, said, "The purpose of this book is to empower millennials and to boldly encourage them to pursue their dreams and, above all, believe in themselves. The book will allow them to explore a wide spectrum of role models and mentors from their own country."

Bahrain, October 2018

Book launch - *Those Who Inspire Bahrain*

Startup MGZN

STARTUP
MGZN

News Features Opinions Reviews



FEATURES

The latest "Those Who Inspire" book features Bahrainis, here's why you should read it

Noor Faqih | October 14, 2018

Looking for a new read to stimulate your senses and motivate you? Look no further, because the book *Those Who Inspire* Bahrain will be your new cup of tea.

Founded by [Marlene Plomik & Delphine Baret](#), Those Who Inspire is a book collection that features stories of some of the best local role models and mentors to encourage millennials to pursue their dreams.

This year, the founders are launching "Those Who Inspire" in Bahrain and it's going to contain 51 inspirational Bahrainis from every corner of the island. Not only that, but the book is going to highlight their experiences, passion, advice and wisdom.

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Bahrain, October 2018

Book launch - *Those Who Inspire Bahrain*

Al Ayam Media

يشرف على قردن
جامعة عبد العزيز
26 فعاليات

العنوان: ١٥ سبتمبر ١٤٤٠ - Wednesday 24th October 2018 - No. ٣٢٧٩٠

موجوب

يهدف تمكين جيل الألفية وتشجيعه على تحقيق أحلامه

محافظ العاصمة يطلق كتاب (المليون)، العالمي المتضمن سير 51 شخصية بحرينية مؤثرة



يرفع الكتبة عثمان بن عبد الرحمن الـ
كتاب ملوك مملكة مملكة العاصمة ويلقيان
مع البروفسور الدكتور فاروق العبد وصهره عفريه
شلبي، اتفاق العاصمة تداب (المليون)، وهو الكتاب الذي
يعرض سيرة 51 شخصية بحرينية مؤثرة
من مختلف طبقات الحياة، ومنهم شهيد الـ
طيبة رياضي الشسلسلي الحافظ والذئعون
ماراد الشيم لافت وباختصار ونفرة البحرين
الوطني، ونصر طارق وناصر الأقام وفيفيان
ديبور، خصوصاً أن العدد قد امسى له
مكانة عالمية في عدد دول العالمية ودولية
وكان المنشئ في عدد دول العالمية ودولية
هذه كان فيها أن يرعاية مملكة العاصمة
لها العصب وهي معاشرها مع زوجها الرامي
لتحقيق الأفراح وأدوارها، بلتحقيق النصر،
والذي يدور يذهب في يوم، مملكة البحرين
لتحقيق ملايين الأرواح والذئعون والذئعون
الظاهري والغيري، خصوصاً أنه يزور مع
الإنجليز تعيينات سبعة ملوك لريادة الأعمال
التي عززت ملوك العالم العربي على التوالي
لتحقيق ملوك على التحديات والظروف
التابعة لاستدلال العصري، ويزور المدارس التي
السموا في تجربة تعليم روح العافية لهم
وأثنى العصبة تحفتها على سفير حفته
من جميع دولها
من جهة هناك ثلاث ملوك، رئيس التربية
الإلكتروني والتأثير العظيم، ولذلك يفتح لها الفيسبوك
أن النوع الذي يكتب من الأباء بالملخصات تضر
صادر جمهور شخصي ياتي بالفائدة، وهذا هو
الهدف الذي أرادوه، ولذا أشرف في تكون عاصمة
في الاتجاه إلى طريق مملكة
من حيثها كانت أهلها هرمها، أسرير
والغافر في كلها، به تقدير المثلية التي
الذئعون في البحرين العمل على هذا الكتاب،
وقد لعلني قد أحيي عد العصبة، الذين
الذئعون، وليل (البروفسور) عظيمون في
عنده شفاعة

Be curious - Read - Be inspired

Lebanon, June 2018 Book launch - *Those Who Inspire Lebanon* L'Orient Le Jour



LIBAN

Lancement de l'ouvrage répertoriant les 60 personnalités « qui inspirent » la jeunesse libanaise

SOCIÉTÉ

Aïda DELPUECH / OJ

30/06/2018

La soirée de lancement du huitième volume de la série *Those Who Inspire* pour le Liban (ceux qui inspirent) a eu lieu jeudi dernier. Célébré en grande pompe à l'École supérieure des affaires (ESA), rue Clemenceau, l'événement a rassemblé la majorité des soixante figures « qui inspirent » évoquées dans le livre, dont trente et une sont des femmes.

Les livres sont distribués gratuitement aux étudiants au sein des universités publiques, ainsi qu'aux jeunes employés des entreprises partenaires du mouvement *Those Who Inspire*. De plus, un livre acheté par une entreprise équivaut à un livre supplémentaire offert aux universités. Transmettre les témoignages des parcours de vie hors du commun pour inspirer et motiver la jeunesse, tel est l'objectif de *Those Who Inspire*. Depuis sa création à Londres en 2011, la société qui a lancé ce projet a parcouru les continents à la recherche d'initiatives et de personnalités remarquables, hommes et femmes de tous horizons, qui, de par leurs initiatives et leurs actions, sont susceptibles de donner une impulsion à la jeunesse locale.

Lebanon, June 2018
Book launch - *Those Who Inspire Lebanon*
Femme #269 July 2018

PARUTION

THOSE WHO INSPIRE LEBANON SUR LE MARCHÉ

Portant sur le Liban, le 8^e volume de la collection *Those Who Inspire* a pour objectif d'inspirer et de motiver la jeunesse libanaise en lui offrant les témoignages de parcours de vie de 60 Libanais inspirants, dont 31 femmes. Ce livre, libre de publicité et de classement, met en lumière l'expérience, les conseils, les passions et la sagesse de 60 Libanais de tous horizons qui ont le sens du partage avec leur communauté et leur pays et sont des mentors ou en passe de devenir des mentors pour la jeunesse locale. Les livres sont remis gratuitement aux étudiants dans les universités publiques. La soirée de lancement de l'ouvrage eut lieu le 28 juin à l'ESA Business School, en présence de la plupart des Libanais cités dans le livre. Fondé par Delphine Barlets et Marlene Pionik, *Those Who Inspire Ltd* a publié son premier livre *Those Who Inspire* en 2012.



134 | FEMME



Lebanon, June 2018
Book launch - *Those*
Who Inspire Lebanon
MTV Lebanon



André Andres, Director Of The Lebanese Version
Who Inspire Book Series

Be curious - Read - Be inspired



Lebanon, June 2018

Book launch - *Those Who Inspire Lebanon* An-nahar

Life & Entertainment | Arts & Culture

Those Who Inspire: Honoring 60 Lebanese Influential figures

The international book in its Lebanese version includes 140 pages, covering stories of 60 Lebanese people that earned their title as inspirational.

by Sally Ferrier and Karim Wazzan | Source: An-nahar | Date added: 29 June 2018
| Last update: 29 June 2018 | 17:51

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This photo shows some of the inspirational figures featured in the book Those Who Inspire, on June 20, 2018. (An-nahar Photo/Karim Wazzan)



Forbes

ÚLTIMAS NOTICIAS

SECCIONES

POLÍTICA

LIFE

FORBES CA

Those Who Inspire, un libro para inspirar a los jóvenes mexicanos

Este proyecto nace con la idea de ser un regalo y servir a los jóvenes mexicanos a conocer modelos inspiradores dentro de su ciudad o país y así hacer un cambio.



Be curious - Read - Be inspired

Mexico, June 2018

Book launch - *Those Who Inspire Mexico*
Forbes México



Mexico, June 2018

Book launch - *Those Who Inspire Mexico*

Noticiero Televisa

thosewhoinspire.com

LA PUEDE VER POR EL CANAL 9.2 EN MONTERREY, AGUASCALIENTES, ACAPULCO, TORREÓN Y GUADALAJARA.

FOROtv 09:26

PRESENTAN A LAS PERSONALIDADES MÁS INSPIRADAS DE MÉXICO

POR: NOTICIEROS TELEVISIÓN
FUENTE: FOROTV
JUNIO 4, 2018
NACIONAL | ENTRETENIMIENTO Y ESPECTÁCULOS

ESTA MAÑANA, LA PRESENTADORA DE 'QUE NO SE ME PASEN LOS DÍAS' SE DEDICÓ A ENTREVISTAR A PERSONALIDADES MÁS INSPIRADAS DE MÉXICO, PARA INSPIRAR A UNIVERSITARIOS

COMPARTE

Those Who Inspire Movement

THOSE
WHO
INSPIRE®

Mexico, May 2018

Book launch - *Those Who Inspire*
Mexico

[Huffington Post](#)

EDITION
MX

IHUFFPOST

f t p n

MÉXICO INTERNACIONAL UN MUNDO MEJOR ESTILO DE VIDA ENTRETENIMIENTO VOCES VIDEO MÁS

09/05/2018 11:18 AM CDT | Actualizado 09/05/2018 12:39 PM CDT

Mexicanos que inspiran a los mexicanos

Un libro para jóvenes con las historias de más de 100 emprendedores entre los que destacan Pedro Kumamoto, Eufrosina Cruz, Gina Diez Barroso, Alejandro Ramírez y David Cohen Sittón.



Por Redacción



Be curious - Read - Be inspired

Mexico, May 2018

Book launch - *Those Who Inspire Mexico* *El País*

THOSE
WHO
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EL PAÍS

verne

GENTE INTERESANTE

Seis jóvenes mexicanos que buscan motivar a los universitarios

- El libro 'Those Who Inspire' (Aquellos que inspiran) contiene historias de mexicanos destacados en diversas disciplinas



DARINKA RODRÍGUEZ 18 MAY 2018 01:13 CEST

Un emprendedor, una astronauta, un youtuber, un futbolista y un atleta paralímpico, entre otras personalidades, serán el centro de atención de universitarios mexicanos gracias a un libro. *Those Who Inspire* (Aquellos que Inspiran) es un libro que contiene 107 historias de mexicanos que han conseguido triunfar en sus campos y que se ha empezado a distribuir en las universidades públicas de México esta semana.

Rocío Marfil, editora de este ejemplar, cuenta a *Vérne* que buscan generar un impacto positivo entre los universitarios mexicanos al compartir historias de éxito. "Me gusta pensar que es un arma de inspiración masiva, porque son más de cien figuras que están cumpliendo un sueño y al mismo tiempo hacen algún tipo de actividad filantrópica", explica vía telefónica.

Hay personalidades de todo tipo: políticos, deportistas, periodistas, empresarios, músicos y artistas, solo por mencionar algunos. La ventaja de este libro, dice Marfil, es que los jóvenes pueden estar en contacto con estos mexicanos a través de su plataforma y enviarles un mensaje directo.

2018-05-18 10:20:00

EL UNIVERSAL

ARTÍCULOS SOBRE MÍ

11

VIP

PRESENTAN
PROYECTO

POR
ELLOS



Mexico, May
2018
Book launch -
*Those Who
Inspire Mexico*
El Universal

Ellos nos inspiran



Más de 100
mexicanos
aparecen en el libro
Those Who Inspire

MÁNUEL GUILLEN
Presidente de la Fundación Azteca

Cada año, más de 100 mil jóvenes mexicanos se gradúan de la escuela secundaria. Sin embargo, solo una minoría logra acceder a la educación superior. Los demás se quedan sin oportunidades para seguir sus estudios y desarrollar su potencial. Para combatir esta brecha, se creó la Fundación Azteca, que busca impulsar la educación y el desarrollo social de los jóvenes. La Fundación Azteca apoya a más de 100 mil estudiantes cada año, brindándoles acceso a la educación superior y oportunidades laborales. Además, promueve la investigación y el desarrollo de nuevas estrategias para mejorar la calidad de la educación en México. La Fundación Azteca es una organización sin fines de lucro que trabaja en colaboración con la sociedad civil, el sector público y el sector privado para construir un país más justo y próspero.



EL dato

Expertos en
marketing, televisión,
periodismo, cine, artes
visuales, literatura,
diseño, moda y más.

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Those Who Inspire Movement



Mexico, April 2017

CNN Latin America



Be curious - Read - Be inspired

THOSE
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Kuwait, April 2018 Book launch - *Those Who Inspire Kuwait*





Kuwait, January 2018
#YOUTH TALK
TV Channel KTV2



Those Who Inspire Movement

THOSE
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The screenshot shows the Kuwait News Agency (KUNA) website. At the top, there are two circular logos: the KUNA logo on the left and the United Nations logo on the right. Below them is a navigation bar with links for NEWS, GEOGRAPHICAL NEWS, KUNA ARCHIVE, and TODAY'S NEWS. Under NEWS, there are sub-links for General, Politics, Military, Law, Economics, Power, Agriculture, Media, and Education. A green banner below the navigation bar contains news headlines. The main content area features a photograph of several books titled "Those Who Inspire" displayed on a wooden surface. A caption below the photo reads: "'Those Who Inspire' is a book published with the aim of shedding light on inspiring people from various countries from around the world."

Kuwait, November 2017

Those Who Inspire Kuwait

Kuwait News Agency (KUNA)

Be curious - Read - Be inspired

Hong Kong, November 2016

Zolima CityMag

Those Who Inspire Hope in Hong Kong



CULTURE

PEOPLE

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HISTORY

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WHAT'S ON

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SU-MEI THOMPSON

CEO
The Women's Foundation



BARRY JOHN SMITH

Chief Superintendent of Police & District Commander – Kwun Tong



ANSON CHAN

Conscience of Hong Kong



When you're trying to build a career, it can be an easy mistake to invest in the work. It's a dynamic that Su-Mei Thompson knows well from her own experience in balancing a corporate career, motherhood, marriage, friendships – the very fabric of life itself. The bigger lesson she's learnt: "Don't build a life in the context of your career – but build a career in the context of your life," she advises. "It's

(TWF), which Su-Mei founded in 1998, helps women and girls so the TWF's mission is to improve Hong Kong girls' and women's well-being and walk of life. The organization strives to conduct groundbreaking research, run innovative and impactful community programmes and engage in education and advocacy-driven measurement change. One of the most interesting aspects about Su-Mei's involvement with TWF is her move to the NGO sector after a prolific business career, including seven years as a corporate finance lawyer with Linklaters, one of the world's leading international law firms, four years working at PwC

"I was something extremely different," says Barry John Smith of his decision to move from England to Hong Kong in 1993. Just months before, while at university, he had applied to join the Royal Hong Kong Police Force and was recruited almost immediately. "I am nearly one year old and just started training [in '92]. Less than a year later, he was an Inspector on the streets of Hong Kong. "The city is so exciting

community-based programme that uses sport and active engagement with role models to positively influence at-risk youth. The project was born out of an adventure camp for boys run by volunteer police officers. "These kids were vicious; callousness on the streets – they didn't like us and we didn't like them. We decided we had to try something different," Barry recalls.

ONE DAY COURSE OF A WEEKEND AT THE ZHENG, the hyperactive and energetic playground built through physically and mentally challenging activities that they would normally

do in their normal lives at night from China's first zine model, her mother. Whistled in her early thirties – not long after the family emigrated to Hong Kong – she raised eight children while simultaneously pursuing a successful career as an artist. "I think my mother probably inspired me most," Chan says. "She always taught us to persevere against all odds and to be unafraid to tell someone to tell someone else." After Chan received her BBA in 1988, she quickly got her introduction to the law, studying the subject more than commuting the long hours in Shanghai. Chan is partial to home baked treats in Hong Kong and to travelling with her husband. She is

impatiently waiting for her next book to be published. Whistled in her early thirties – not long after the family emigrated to Hong Kong – she raised eight children while simultaneously pursuing a successful career as an artist. "I think my mother probably inspired me most," Chan says. "She always taught us to persevere against all odds and to be unafraid to tell someone to tell someone else." After Chan received her BBA in 1988, she quickly got her introduction to the law, studying the subject more than commuting the long hours in Shanghai. Chan is partial to home baked treats in Hong Kong and to travelling with her husband. She is

INTERVIEW/S

PEOPLE

PORTRAITS

Those Who Inspire
Hope in Hong Kong

Hong Kong is divided. Anyone who follows the news knows as much. But the cleavage isn't just political – it's social and cultural, too. It's a rancour that ruins family dim sum, a poison that feeds conspiracy theories and bitter resentments.

"It used to be possible to disagree with someone without coming to blows," says former Chief Secretary Anson Chan, a veteran civil servant and democracy advocate who has been described as the "conscience of Hong Kong."

Those Who Inspire Hong Kong

South China Morning Post



Those Who Inspire Hong Kong

Apple Daily Newspaper

蘋果日報

今日蘋果 | 動新聞 | 娛樂舞台 | 即時新聞 | 動Live | 六四27 | 文革50年 | 爆粗彈片

VICI FRI'DE MER Partagez-les Dégustez-les

即時新聞 2016年05月14日 | 請選擇 62,362

【品味蘋果】法國女記者 寫香港眾誌為香港種志

最後更新: 05/14 15:19 / 建立時間 (HKT): 05/14 09:05

Delphine Baret在香港訪問了67位人物，寫啟導下一代人對未來的思考。(蘋果日報)

來自巴黎的法國女記者Delphine Baret，訪問香港16歲少年謝耀新，看到他所寫的詩《Early Fragment》：「My legs are touching yours. The small leaves on the trees are making love...」

Be curious - Read - Be inspired

THOSE
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Nigeria, September 2015

Those Who Inspire Nigeria

The Guardian



The screenshot shows the homepage of The Guardian website. At the top right is the 'Those Who Inspire' logo. The main headline is 'Those Who Inspire: Nigeria... promoting mentorship, motivating the youth'. Below it is a sub-headline: 'As Zuriel Oduwale visits schools in Abuja today'. The article discusses the release of the third volume of the 'Those Who Inspire' collection. It features a photo of Zuriel Oduwale, a young woman with dark hair, smiling. The text continues to describe the book's purpose of inspiring and motivating Nigerian youth through profiles of various individuals.

Friday 11 March 2016

News Opinion Business Technology Sport Arts

Those Who Inspire: Nigeria... promoting mentorship, motivating the youth

By Editor | 18 September 2015 | 12:00 am

As Zuriel Oduwale visits schools in Abuja today

THE international communications company, Those Who Inspire Ltd, has released the third volume in their Those Who Inspire Collection entitled Those Who Inspire: Nigeria.

The new publication, which was formally presented to the public yesterday in Abuja, portrays 90 Nigerians from all walks of life across all of Nigeria. The book, which is free of advertising and ranking, promotes the values of citizenship, community partnership and mentoring. Each page highlights the advice, experience and wisdom of Nigerian nationals who have achieved their dreams, simultaneously adding value to the community and are mentors or in the process of becoming mentors. Its main goal is to inspire and motivate Nigerian youth.

Zuriel

Among distinguished personalities profiled in the book are former President Olusegun Obasanjo; the Nobel laureate, Prof. Wole Soyinka; hip-hop singer, 2face Idibia and many more



Nigeria, September 2015
Those Who Inspire Nigeria
on AIT TV
#KAKAAKI SHOW
#MATTER ARISING



Nigeria, September 2015
Those Who Inspire Nigeria
on Radio
#MORNING CROSSFIRE SHOW



UAE, December 2014 *Those Who Inspire UAE* Gulf News

GULF NEWS EDUCATION

February 1, 2018 | Last updated 1 minute ago

HOME NEWS BUSINESS SPORT OPINION LEISURE LIFE & STYLE COURTS CRIME WEATHER SOCIETY HEALTH TRANSPORT

Digital version of the book 'Those Who Inspire: UAE' launched

The Hamdan Bin Mohammad Smart University launched the book in an effort to inspire younger generations

Published: 17:43 December 8, 2014
Staff Report

GULF NEWS

Dubai: The digital edition of the book *Those Who Inspire: UAE*, which documents experiences of 60 innovative Emiratis, was launched by the Hamdan Bin Mohammad Smart University (HBMSU).

As part of a joint initiative between the book's French authors, Delphine Barlets and Marlene Plomik, and the office of Shaikh Hamdan Bin Mohammad Bin Rashid Al Maktoum, Crown Prince of Dubai and Chairman of Dubai Executive Council and President of HBMSU, the digital version of the book was launched for HBMSU's learners and staff who will be able to access it at the university's e-library and Virtual Executive Club.



UAE, November 2014 Book of stories by Emiratis in English and Arabic launched Khaleej Times

Khaleej Times NEWS NATION BUSINESS GOLD/FOREX SPORTS TECHNOLOGY ENTERTAINMENT PH

GENERAL | ABU DHABI | DUBAI | SHARJAH | RAS AL KHAIMAH | FUJAIRAH | UMM AL QUWAIN | AJMAN | GOVERNMENT | CRIME

The book sets a role model for young UAE nationals to give more to their country and to all those staying here, be they locals or foreigners, he added.

Dubai: Never give up, do something you love, identify your merits and demerits, keep practicing, bring happiness to others, make life easier for those in need for help, take the risk, be patient, and pass knowledge and expertise to others.



Shaikh Nahyan bin Mubarak with Delphine Barlets (left) and Marlene Plomik at the launch of the book *Those Who Inspire: UAE* in Dubai on Wednesday. — KT photos by Mohammad Mustafa Khan

These are some of the inspirational pieces of wisdom focused on in 'Those Who Inspire: UAE', a book that was launched on

Oman, December 2012

Those Who Inspire Oman

Muscat Daily

NATION

04 | MUSCAT DAILY | SATURDAY, DECEMBER 08, 2012

New book profiles 49 inspirational Omanis

Deiphone and Marlene at the launch of their book about Omanis

Star Correspondent:
Muscat

A book on inspirational Omanis, *Oman Those Who Inspire*, by Deiphone, Sanya, and Marlene Rixoni, was launched at The Club Muscat, recently in the presence of around 150 dignitaries.

Fifty-nine notable Omanis from various walks of life, who according to the authors, have the ability to inspire changes in others, have been profiled in the book.

"We want the young Omanis to be inspired by these Omanis stories," said Deiphone. "In the book, there are some who run large businesses, someone who is setting cancer on borders and some inspirational. We want people to remember what's still."

The French authors feel that across the world, the younger generation is well as inspired as the previous ones. "So we want young Omanis to believe that they could become the next Father of Nation, Al Habsyi or Badriya Al Syahri," said Marlene. "It was not easy for the people mentioned in this book. They worked hard to reach where they are today."

"It took the authors 12 months to compile the 200-page book, which has been published in Eng-

ish and Arabic." This way the message can be communicated to all the people in the country," said Marlene.

Deiphone said 2,000 copies of the book will be donated to the Ministry of Education.

"These will be distributed to various colleges and universities across the Sultanate," she added.

The authors said that they have travelled to almost 80 countries, but have never been as inspired as in Oman.

"The experience here is inspiring and we fell in love with Oman. All 49 stories are close to our hearts. We would like to say 'Thank you Oman'!" added Marlene.

Oman, December 2012

Those Who Inspire Oman

Muscat Daily

2,000 copies of 'Those Who Inspire' donated to MoE

Our Correspondent:
Muscat

The authors of *Oman: Those Who Inspire* donated 2,000 copies of the book to the Ministry of Education (MoE) on Tuesday. H E Dr Hamood Khalid al Harithi, Undersecretary for Education and Curricula at MoE, was the guest of honour at the occasion.

"We are very happy to receive these books. The people profiled in the book will act as role models for Omanis. It will also motivate and inspire students. We will ensure that students from grades 10 to 12 read this book," H E Harithi said.

Saleh al Jabi, centre manager of Oman Salt, Aadiya Khimji, director of Ramesh Khimji Group, Maryam al Zadjali, director of the



The authors with dignitaries at the ceremony to donate copies. (Muscat Daily)

Omani Society for Fine Arts, Azzad al Kindy, an engineer at Schlumberger Oman and Ju'manah al Ghassani, a student who have been profiled in the book - also attended the event.

"It is a proud feeling to be part of a book like this and to convey my message as an inspiration. I think everyone should be open to learning, wherever and whatever

aspect of life you are looking at," said Khimji. "I was inspired by many people in my life - young and old. That my story is taken as an inspiration gives me a wonderful feeling," said Kindy. The book is available in English and Arabic at Caravans, Sancor Plaza for RO80 and can be ordered on the Facebook page by the same name.

We believe in touching the lives of the youth by
sharing local, inspiring stories



www.thosewhoinspire.com
[@thosewhoinspire](https://twitter.com/thosewhoinspire)